

### What does this ballot initiative do?

This initiative will end SDGE's contract to provide electricity to the City of San Diego, and **establishes a new not-for-profit municipal utility with a mandate to deliver affordable and reliable clean electricity.**

### Why do we need this initiative now?

**San Diegans have been paying the highest electricity rates in the country**, and these high rates will continue to increase 10% per year for the foreseeable future. **SDGE has attacked rooftop solar**, making it more expensive and less accessible for San Diegans. SDGE's control of our local electric grid impedes our transition to low-cost clean energy.

### How much will Power San Diego reduce our electricity bills?

**Residents in the City of San Diego will benefit from an immediate 20% reduction in our electricity bills** and a long-term savings of more than \$20 billion over the next two decades.

### How will Power San Diego achieve lower electricity rates?

Unlike SDGE, which exists to maximize profits for its shareholders, **Power San Diego will operate as a not-for-profit, saving hundreds of millions of dollars annually.** Power San Diego will eliminate SDGE's 20% gross profit margin on electricity and will promote and protect local solar as the more affordable energy option.

### Will Power San Diego protect and expand rooftop solar?

Yes. **Power San Diego will incentivize local rooftop solar with favorable tariffs and protect existing solar owners from punitive fixed charges.** This local solar strategy will lower rates by eliminating reliance on SDGE-transmitted grid power burdened with excessive transmission fees.

### Is Power San Diego popular?

**Yes! A majority of San Diego residents (60%) support replacing SDG&E with a nonprofit municipal utility**, according to a recent poll.

### How common are public utilities?

Public power utilities are common across the U.S. **In California, 46 out of 49 electric utilities are already public** – and they all provide reliable electricity at rates significantly lower than SDGE.

### How will this impact City finances?

Power San Diego will pay SDGE a fair price for the electric distribution grid. **The purchase will be financed with no City funds or new taxes;** instead, the purchase will be self-financed using low-interest, long-term revenue bonds to be paid off by electricity customers. The cost to repay the bonds will be small compared to the large savings realized; and the City's finances will not be exposed to any new debt.

### Don't we already have a public utility?

"San Diego Community Power" is a not-for-profit that contracts for the power supply used by San Diegans. That power is transmitted over SDGE's poles and wires. **Power San Diego will take over SDGE's role, owning and operating the poles and wires and setting electric rates.**

### Who is funding this campaign?

**Power San Diego is a grassroots campaign, funded by concerned citizens who care about affordable electricity, clean energy, and accountable government.** This campaign is powered by contributions from voters like you! Make a donation at: [donate.powersandiego.us](https://donate.powersandiego.us)

### How can I support Power San Diego?

**There are many ways to get involved!**

Sign up to support the campaign at [wearepowersandiego.com](https://wearepowersandiego.com) or email us at [psd@powersandiego.us](mailto:psd@powersandiego.us).

